

# BEAUTIFUL BEAST OF HUNTERDON 15K

A Road/Trail Hybrid Race To Benefit  
Hunterdon County  
Educational Services Commission's  
Hooked On Fishing, Not On Drugs Program  
RACE DATE: Saturday, June 9, 2018

## SPONSORSHIP OPPORTUNITIES!

If you or someone you know is interested in event sponsorship, please email [DBalodis@hunterdonesc.org](mailto:DBalodis@hunterdonesc.org) and consider the following sponsorship options.

### PRESENTING SPONSOR limited to 1 sponsor

\$5,000

Named sponsor on all materials, e.g. :

*"The Beautiful Beast of Hunterdon 15K – Presented by [You or Your Company] "*

- Name or logo as presenting sponsor to appear on t-shirts, posters, all marketing materials, on-site signage/banners, registration bags, post-event press releases
- Race Banners near Start and Finish
- Marketing booth space at the post-race celebration and during the Youth Fishing Challenge
- Use of the Hoffman's Crossings Campus and its meeting space for a one-day retreat
- Twenty complimentary race entrants

### FINISH LINE SPONSOR limited to 1 sponsor

\$2,500

Name/Logo displayed on the FINISH LINE BANNER, as well as:

- Name or logo prominently on the back of the t-shirt (immediately below Presenting Sponsor)
- Name or logo in brochure, posters and materials, signage, registration bags, post-event press releases
- Marketing booth space at the post-race celebration and during the Youth Fishing Challenge
- Fifteen complimentary race entrants.

### STARTING LINE SPONSOR limited to 2 sponsors

\$1,000

Name/Logo displayed on the STARTING LINE BANNER, as well as:

- Name or logo prominently on the back of the t-shirt (immediately below Presenting and Finish Line Sponsors)
- Name or logo in brochure, posters and materials, signage, registration bags, post-event press releases
- Marketing booth space at the post-race celebration and during the Youth Fishing Challenge
- Ten complimentary race entrants.

**MORE OPTIONS ON THE FOLLOWING PAGE**

HA Dehart and Sons  
presents

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## SPONSORSHIP OPPORTUNITIES!

### Mile Marker / Aide Station Sponsor

\$500

Banner or poster at a mile marker, or water / aide station – bring your team and enjoy! Plus:

- Name or logo on the back of the t-shirt (below Presenting, Finish & Starting Line Sponsors)
- Name or logo in brochure, posters and materials, on-site signage, and post-event press releases
- Marketing booth space at the post-race celebration and during the Youth Fishing Challenge
- Five complimentary race entrants.

### Vendor Sponsor and Food Vendors\*

\$250

- Name or logo in brochure and posters
- Marketing booth space at the post-race celebration and during the Youth Fishing Challenge

\*Food vendors may waive the donation for a percentage of sales to feed the masses!

Secure your sponsorship by May 25, 2018 to ensure your name will make our t-shirt.

Contact:

**Dennis Balodis,**

Development Director, Hunterdon County ESC

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(908) 572-7715

[hunterdonesc.org](http://hunterdonesc.org)

Find us on facebook at [beautifulbeast15k](https://www.facebook.com/beautifulbeast15k)